



## Press release

Brussels, 8 January 2026

### **Lidija Peters elected as Spokesperson of the European Clean Trucking Alliance (ECTA)**

The European Clean Trucking Alliance (ECTA) is pleased to announce that Lidija Peters, Decarbonisation Projects Lead and Business Relationship Manager at DFDS, has been elected as the spokesperson for a one-year term. Lidija, who has been a consistently vocal and engaged member of ECTA, will play a key role in leading ECTA's efforts to promote zero-emissions trucking.

Thanks to her experience at DFDS and within ECTA, Lidija brings with her valuable expertise, positioning her as a strong advocate for real-world solutions with a commitment to carrying ECTA's message forward:

*"As ECTA spokesperson, I aim to bring real operational experience into the policy debate so Europe can move faster on zero-emission freight. The industry is ready to scale, but we need clear and consistent EU legislation that gives companies the confidence to invest and execute. My focus is on supporting a united voice that drives practical, long-term solutions across the sector"* Lidija said.

Lidija takes over the function from previous spokesperson Kristin Kahl of Contargo after two successful and productive terms.

We wholeheartedly welcome and congratulate Lidija on her appointment as spokesperson and look forward to another year of advancing the clean trucking agenda in close collaboration.

**Press contact**

*Brussels, 8 January 2026*

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**More about the European Clean Trucking Alliance**

**The European Clean Trucking Alliance** is a coalition of over 35+ companies and organisations active in logistics, consumer goods, manufacturing, retail and supply chain management from across Europe calling for zero-emission road freight. ECTA members employ over 2.3 million people and use a total road fleet size of over 380,000 vehicles.

For more information, please visit the website: [www.clean-trucking.eu](http://www.clean-trucking.eu)



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